



MEETINGS TELEVISION

The Global Meetings Resource

FOR IMMEDIATE RELEASE

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MeetingsTelevision.com Announces Advisory Board

New Online Video Publication Delivers On-Demand Video Site Inspections To Meetings & Event Planners Worldwide

CHICAGO and ORLANDO (July 16, 2007) -- Meetings Television, LLC and OnSite Events, Inc., today announced the members of the MeetingsTelevision.com advisory board that will help shape the content and direction of MeetingsTelevision.com.

A partial list of members includes:

- Cynthia Cortis - Senior Convention Manager, Smith Bucklin and Associates
- Michele Samoulides- Senior Manager, Worldwide Reward and Recognition Programs Microsoft Corporation
- Rob Lipman - Executive VP Summit Management Services
- Richard Miseyko – President, Site Search, Inc
- Kathy Smith - Director of Meetings - The American Association of Neuromuscular & Electrodiagnostic Medicine
- Tina Newman - Director of Sales and Marketing, Enchantment Resort
- Barry Brown - Director of Sales and Marketing Hotel Del Coronado
- Joe Mellia - Director of Sales, the Boston Harbor Hotel
- Karen Goodwin - Director of Sales and Marketing, Tourism Whistler
- Lisa St. Amand - Senior Conference Sales Manager, Tourism Whistler
- Janice Williams Oliver - Senior Director of Marketing, San Jose CVB
- Patricia Alvey, PhD - Distinguished Chair & Director, Temerlin Advertising Institute of Southern Methodist University
- Kelly Landis, Meeting Planner, Merck & Co.
- Siobhan Coen, Project Manager Cisco Systems

“The MeetingsTelevision.com advisory board brings together some of the finest minds in the Meeting and Event Industry and will be instrumental in helping us create a home for meeting and event planners on the web” said Keith Johnston, Group Vice President MeetingsTelevision.com and OnSite Events. “Their knowledge and understanding of our industry is truly second to none.”

Launching August 1, 2007 MeetingsTelevision.com will move the meetings and event industry into the future by offering a comprehensive set of tools to make the process of global site selection and meeting planning faster, easier and more effective than it has ever been before.

Meetingstelevision.com will feature a unique set of online tools to make the process of global site selection and event planning more streamlined through:



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- On demand video site inspections of a wide range of worldwide hotels and resorts that can meet your client's every needfrom the comfort of your office or home.
- The ability to schedule one on one meetings with properties using our state of the art online meeting center known as the MTLive.
- The use of industry leading tools that allow planners to e-mail video of multiple properties to colleagues, committees and anyone else involved in the site selection process.
- A full listing of event industry partners to assist in the procurement of A/V, transportation, destination management companies and other event and meeting related services.
- An industry forum that allows planners to share ideas, ask questions and talk about news items that are shaping the global events industry.
- The MeetingsTelevision.com blog that will feature news, facts and helpful hints that can impact the world of meeting and event planners.
- Input from nationally recognized experts in the meetings and events field who will help shape the content and direction of Meetings Television and its programs.
- A growing community of event and meeting planners that will help guide the meetings and event industry into the 21st century and beyond.

To learn more about MeetingsTelevision.com, contact Keith Johnston at (312) 224-1635 or keith.johnston@meetingstelevision.com.

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ABOUT MEETINGS TELEVISION, LLC

Meetings Television LLC was created as the global meetings resource for meeting and event planners worldwide, utilizing video to allow planners to conduct a virtual site-inspection from their desk. Our listing clients have the opportunity to promote their properties, products and services to planners worldwide and even connect and conduct business online through our Meetings Television Live (MTLive) application. From video hotel tours to A/V companies, Meetings Television is positioned to become a single source partner for all event planning needs.

To learn more about Meetings Television and how we can make the meeting and event planning process easier for you, visit our website at www.MeetingsTelevision.com or call (877) 876-6850.

ABOUT ONSITE EVENTS, INC

OnSite Events offers corporate event planning, innovative event design and flawless event execution for meetings, special events, conferences, incentives, product launches and mobile marketing programs.

OnSite Events' complete approach to event services allows our Corporate and Association clients the ability to concentrate on their strategic goals while our experienced and resourceful team works behind the scenes to create events with finesse and flair.

To learn more about how OnSite Events Group can help take your events to the next level, please visit our website at www.onsiteevents.com or call (312) 224-1635.

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